In 2019, the joke on the first day of April came true. This very funny story happened in my hometown – Arzamas. It all started simply – the local bread factory wanted to release new cakes and they offered to create their design to schoolchildren. And of course, the students decided to make a joke by applying for competition a design with the Brazilian stripper popular in memes - Ricardo Milos. Apparently, factory workers didn’t know who is Ricardo Milos (but maybe they just decided help this joke) and really produced products with this design, which became very popular in local stores.